



III Innovation Summit Business Travel & MICE

Face-to-Face Connection
The Human Power

2/3 julio 2025

Eurostars Madrid Tower





JUAN CARLOS ARCONES

AIR EUROPA
Business Development
Manager



CAROLINA LEÓN

AIR EUROPA
Business Development
Manager

Air Europa

Impulsando Crecimiento y Sostenibilidad



Nueva flota más eficiente

- ⌘ Primer Boeing 737-8 Max operado por una aerolínea española
- ⌘ Incorporación de 3 nuevos Boeing 787 dreamliner
- ⌘ Hasta un 20% menos de consumo y emisiones
- ⌘ Ahorro anual de hasta 3,6 millones de toneladas CO2

Refuerzo en largo radio

- ⌘ Vuelos diarios Nueva York, Medellín, La Habana, Panamá y Asunción.
- ⌘ Actualmente, Air Europa ya vuela a diario a Bogotá, Buenos Aires, Sao Paulo, Lima, Miami y Santo Domingo.
- ⌘ Nueva ruta a Estambul
- ⌘ 3,5 millones de asientos ofertados
- ⌘ Incremento de frecuencias en Punta Cana, Salvador de Bahía, Cancún, Córdoba, Quito y Guayaquil
- ⌘ Dreamliner = reducción del tiempo de vuelo



CONCHI JEREZ

APARTOOL
Senior Key Account
Manager



Apartool

Your corporate housing partner





EDUARDO IGLESIAS

BARCELÓ HOTEL GROUP
Director Comercial
Business Travel EMEA



Barceló REGEN

HOTEL GROUP



PALOMA TORRES

BINTER
Corporate Sales
Manager

Business Travel con *Binter*

270 vuelos diarios



18 destinos nacionales

11 destinos internacionales

8 destinos interinsulares



Corredor Madrid – Canarias

(16 vuelos diarios)



Nueva Clase Premium



Servicios diferenciales



APERITIVO GOURMET
INCLUIDO



MAYOR ESPACIO ENTRE
FILAS DE SOLO 2 ASIENTOS



CONEXIÓN A CUALQUIER
ISLA SIN COSTE



ENTRETENIMIENTO
A BORDO



BOLSO Y EQUIPAJE
DE MANO INCLUIDOS



Activa el #ModoCanario



ROSA IGLESIAS

ETIHAD
Senior Account
Executive





**JUAN ANTONIO
IGLESIAS**

**FCM
Head of Consulting
EMEA**



NACHO DEL OLMO

**EUROSTARS HOTEL
COMPANY
Sales Executive**



ÁNGELA GARCÍA

**MARQUIS REFORMA
HOTEL & SPA
Sales Representative
Europe**



FORUM
BUSINESS TRAVEL
& EVENTS



LOFT MARQUIS



HERITAGE BISTRO BAR



MASTER SUITE

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WWW.MARQUISREFORMA.COM



MIGUEL SEGURA

**RADISSON HOTEL
GROUP**

Senior Sales Manager

What is a Verified Net Zero hotel?

A Verified Net Zero hotel offers three main unique elements in the guest experience



100% Renewable Energy

Verified Net Zero hotels operate on 100% renewable energy - either through full electrification or by purchasing renewable heating/cooling (from sources like city waste treatment or data centers). Energy use is minimized, and all purchases are backed by certificates confirming renewable origin.



Low-Carbon Menus

Developed with our partner Klimato, our in-room dining, restaurant, and Meetings & Events menus feature curated, low-impact recipes that cut emissions by up to 40% per dish. Clear A-E labels indicate each dish's carbon footprint, helping guests make informed choices without compromising on taste.



Minimal waste hotel

Following Reduce, Reuse, Recycle principles, Verified Net Zero hotels achieve zero waste to landfill and minimal waste through smart systems such as automatic food waste tracking, Too Good To Go partnership, coffee pod and water bottle recycling, in-room recycling bins, and waste audits. We also minimize paper use with the Stay app, offer plastic-free dry amenities and bulk bathroom products 100% recycled with Clean the World.

Open Today



Radisson Manchester City Centre,
A Verified Net Zero Hotel



PAULA FERNÁNDEZ

**SERCOTEL HOTEL
GROUP**

**Regional Sales Manager
North & Business Travel**

Valores corporativos



Trabajo en equipo

int**E**gridad

p**A**sión

co**M**promiso